

DEPARTMENT OF STATE INSTRUCTION

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A10.22 NO.:

W-71, February 13, 1962,

INFO SUBJECT:

Investment Guaranties

RMR-1 L-3

FE-4 E-3

Joint State/AID Instruction

American Embassy, Djakarta, Indonesia

- Due to the changes in the AID Investment Guaranty Program effected by the AID legislation in September 1961, (See CW-3984 of November 6, 1961), the authority to negotiate at investment guaranty agreement pursuant to the draft note amendment text transmitted to the Embassy under Djakarta ICATO A-405 of September 18, 1959 is hereby rescinded.
- 2. ACTION REQUESTED. The Dept. and AID would appreciate a report by the Embassy on the progress, if any, of the abovementioned negotiation, and the Embassy's estimate of the possibility of concluding an investment guaranty agreement during the coming year. Any comments on the GOI's present attitude toward U.S. investment as it affects the institution of the Investment Program in Indonesia would be helpful as well as its attitude toward foreign investment in general.
- 3. As soon as the above requested report on the status of negotiations with the GOI is received, a revised agreement text will be provided, if, in the opinion of the Embassy the GOI would be receptive to a renewed approach for the institution of the Investment Guaranty Program, by agreement.
- 4. Current information re Investment Guaranty Program may be transmitted to GOI at discretion of Embassy. (See attachment).

Enclosures: (2 each)

- 1) Handbook
- 2) Copy of revised ALD press release No. 744 of Oct. 27, 1961 (CW-3984)
- 3) List of PC's & DOT's

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APPROVED BY: Charles B. Warder Chief, IGD

DRAFTED BY E.A. Burton, AA DF-DGD

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ED: F. La Macchia

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By NARA Date 8/11/00

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AGR	СОМ	FRB	FROM : Amembassy DIAKARTA	T 00 10/0					
	_6		FROM : Amembassy DJAKARTA	DATE : June 28, 1962					
עיו <u>י</u>	LAB	TAR	SUBJECT: Investment Guaranties in Con	nection with					
5 TR	ХМВ	AIR	Production Sharing Arrangement	nts					
2	AM B	3	REF : Dept. instruction W-71 dated	. 2/13/62					
ARMY	CIA	NAVY		•					
_5	10	3	TOTHE EMPAGY/NGATE AREA AS	٦					
OSD	USIA		JOINT EMBASSY/USAID MESSAGE	'					
3		ルタな	-						
			In recent months the GOI has si	hown an increasing interest in					
			production sharing arrangements for	financing certain ontonnaires					
	E)	1	and on May 18 the President in a ma	Jor economic message reiterated his					
	M	l	approval of this concept. While no details have been announced the broad outlines of the concept are clear from several of these agree-						
		- 1	ments which are now in effect. Some of these have been described in						
	u u	ı	Embassy despatches as follows: /No. No. 738 dated 5/7/62 (palm oil plant	554 dated 1/26/61 (Permina oil)					
	C		No. 738 dated 5/7/62 (palm oil/plant	t), and No. 807 dated 5/28/62					
		1	(Corres and rubber processing), Sir	100 Torwarding these despetatos +					
	E.		more prospects for production sharing attention of the Embassy.	ng arrangements have come to the					
	Ñ.		accention of the ambassy.)					
			Representatives of the Kaiser	uluminum Company were in Djakarta					
		- 1	recently for preliminary discussions	which might lood to an investor					
		į	in bulawest nicker in the magnitude	of \$100 million. They indicated					
	N	i	that their company would be willing	to consider financing this large					
		- 1	project on a production snaring pasi	S. The U.S. Plywood Componetion					
			To now seeking timber resources which	MOULD SUDDONT & TONOON and					
	U		prywood manufacturing installation with an annual output walued at						
	m	- 1	about \$20 million. The company is considering several areas for development including Indonesia, the Philippings Several Areas for						
		1	development including Indonesia, the Philippines, South Viet Nam, North Borneo, Serawak, Thailand, and India. The representative of						
្រាំ	te Ed	l	the company who was in Diakarta early in June stated that the production						
			Sharing me viou of linearcing a veneer-n wood installation announce						
		@	practicable, and he thought his comp	any would give it genious considers					
			tion. For both projects, the Americ	an companies would buy the entire					
			L						
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PAGE 2 of AIRGRAM NO. A-629 from DJAKARTA

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output.

Because of these and other similar projects described in earlier despatches, it appears propitious once again to raise with the GOI the question of an investment guaranty agreement. It would appear that such an agreement would need to be based on the production sharing concept. Embassy/USAID reading of the pertinent legislation suggests that a "production sharing guaranty program" might be formulated. Production sharing involves a foreign loan for the purchase of equipment rather than an equity investment, and this is encompassed by Section 221(b) of PL 87-195 (see Section-by-Section Analysis of the Foreign Assistance Act of 1961). The legislation (Section 223(b) also guarantees the creditor against some breaches of contract, a feature which would be of importance to the creditor in a situation such as that described for the West German-financed palm oil plant (Embassy despatch 738). As will be noted from Article III, paragraph 10, of the preliminary contract for this project (attachment to Embassy despatch 738), the GOI has contracted to deliver a specified amount of palm fruit for the operation of the plant. Successful operation of the plant depends on adherence to this contract, and protection afforded the creditor against violation of such a contract would stimulate loans of this type. This also appears to be a consideration in the proposal for a coffee processing station as described in Embassy despatch 807. Mr. Carl Borchsenius and Mr. Shaw both wondered how they might be assured of a regular supply of coffee for processing, and whether or not a contract with the GOI for the delivery of a specified amount of coffee would provide them with the assurance they would need before establishing a processing plant.

High level GOI officials have expressed strong objection to conclusion of an investment guaranty agreement for the expressed reason that Indonesian Government policy is opposed to foreign "investment" as such, so that another term would have to be used such as "production sharing guaranty agreement" (TOAID A-1728). Section 221 of the F.A. Act would seem to provide considerable leeway in this connection. Moreover, it might permit individual guaranties even without prior conclusion of a basic bilateral agreement. We believe that it might be considerably easier, at least initially, to obtain GOI concurrence in individual guaranties rather than in advance negotiation of a basic agreement (Section-by-Section Analysis of Section 221(a).

With particular reference to Embtel 2134, we propose to urge the GOI to carry out an intention recently mentioned informally to Embassy and USAID personnel, i.e., to issue a note or letter to foreign governments calling attention to GOI policies favoring private foreign loans under production sharing arrangements and to spell out this policy in some detail. There is no assurance, however, that such a more detailed statement will in fact be issued. EMB/USAID continue to press for such a statement, and the Washington

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agencies may wish to address the same question to the Indonesian Embassy in Washington. Specifically, Embassy/W might be requested to elaborate on President Sukarno's May 18 statement concerning production sharing arrangements as reported in Embassy despatch 806 dated 5/28/62, page 4.

However, stimulation of further interest by U.S. enterprises in production sharing possibilities need not await additional public announcements by the GOI. It would undoubtedly help attract additional U.S. enterprises if guaranties under the Investment Guaranty legislation were available for such arrangements and if the GOI were to indicate its willingness to participate in this program. Accordingly, EMB/USAID would appreciate earliest possible confirmation that: (1) production sharing arrangements as described in the above mentioned despatches are in fact eligible for investment guaranties; (2) such guaranties may be issued without use of the term "investment"; and (3) they may be issued even in the absence of the basic country-to-country agreement.

Confirmation as requested will permit us to pursue the matter with the GOI with the prospect of securing greatly increased participation of U.S. private capital, possibly aided by AID loans in Indonesia's economic development.

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10 10 3.	FROM : Amembassy DJAKARTA DATE: July 19, 1962			
7 2 TR XMB AIR	SUBJECT: Production Sharing - Van Camp Seafood Industries Project REF: Embassy airgram A-629 dated 6/28/62			
ARMY CIA NAVY	REF : Embassy airgram A-629 dated 6/28/62			
OSD USIA NSA	The Van Camp Seafood Industries agreement with the P. N. Perikani for a tuna fishing project became operative several months ago (Embassy			
12 3	despatch 439 dated 12/29/61). While a copy of the agreement has not been supplied to the Embassy, it is known that for certain fishing			
	rights in Indian Ocean territorial waters, Van Camp will operate five long-line fishing boats, freeze the catch in an old Dutch refrigeration			
	plant being rehabilitated by Van Camp, and market the product, with an agreed percentage of the sales proceeds (rumored 25 per cent) reserved for Van Camp.			
	Harold Hutton, President of Refining Associates, who is financially interested in the project, supplied the following additional information on July 12. All of the equipment for the refrigeration plant, which is located at Djakarta harbor, has arrived or is en route, and it is expected that the plant will be ready to operate by the end of August. The freezing capacity of the plant is 30 tons daily, and the storage capacity, 500 tons. One Van Camp technician is now on the job, and two more will arrive shortly. Two fishing vessels are being purchased in Japan, and it is expected that these boats, together with three boats supplied by the GOI, will start operations at the end of August.			
The next phase will be the purchase and operation of a float freezer in North Sulawesi waters. Operating with the floating f will be two or more pole boats. The third phase will consist of construction of a land-based freezer in the Menado area and the of the floating freezer to Ambon. At Ambon the floating freezer joined by two or more fishing boats, and in a final phase a land				
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freezer will be built at Ambon. The American company is also interested in setting up one or more canneries, although this is not written into the present contract.

For the Ambassador:

Jack W. Lydman Counselor of Embassy for Economic Affairs

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INT	LAB	TAR	SUBJECT :	Production Sha	ring. Lumber a	nd Veneer -	Nickey
1 TR		2		Bros-Nasipit	Lumber Compan	v	•
2	XMB	AIR	REF :	Embassy airgra	n A-629 dated	June 28, 196	2; CERP D-13
ARMY	CIA	NAVY		•	AID 611.984	3/6-2802	_
<u>5</u>	8	3	Г	Representative	n of the mefer	Manca compani	es arrived in
OSD	USIA	NSA 3	Diele				r an investment in a
12	ļ	13	lumb	er and veneer f	acility in the	vicinity of	Palembang, South
			Suma	tra. After mee	tings in Palem	bang, includ	ing a visit to the
	L						d discussions with
							unbermen reported
				ne Embassy on J hed with the Go			reement has been
			shar	ing arrangement	along the fol	lowing lines	. Initially, a sawmil
			and	veneer core sto	ck mill will b	e constructe	d with payment there-
			for	to be accomplis	hed by means o	of a 25 per c	ent share of the
							quipment, at this
			rate	, would be paid	out in only a	for maintens	r. In addition, nce and replacement
	•		part	s. and five per	cent as a man	azement fee.	The organization
			woul	d be entirely I	ndonesian, in	the form of	a joint company with
			part	icipation by th	e Government o	of South Suma	tra and a private
			conc	ern known as Az	isco, which ha	ıs headquarte	rs in Djakarta.
				ican participat			
							ds of technicians in particioation
			woul	d be by means o	f a special ar	rangement/be	tween Nickey Bros.
			of M	emphis, Tenness	ee and Mr. G./	T. C. Mears,	American, President company, Inc.,
						pit Lumber C	ompany, Inc.,
			Nasi	pit Agusan, Phi	Lippines.		
			;	Mn. Maana atat	ed that a cont	ract would h	e drafted along the
			line	s outlined abov			
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Page 2 of
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From Amembassy DJAKARTA

Governor of South Sumatra expressed an interest in some of the special facilities provided for the workers at the Nasipit Lumber Company, including housing, schools, and medical service, and Mr. Mears indicated that provisions for similar facilities would be incorporated in his contract proposal. The Governor urged that the American interests consider the possibility of extending the proposed contractual arrangement beyond the pay-out period for the equipment investment; this being entirely in accord with the wishes of the American interests, prospects for extending the arrangement appear to be good.

This production sharing proposal is relatively modest in its initial phases. According to Mr. Mears the proposed veneer plant would have a capacity of about 15,000 metric tons annually which at current prices would be valued at about \$900,000. The company, however, will be interested in expanding its operations if the initial phase proves to be profitable. Expansion might include operations in Kalimantan as well as South Sumatra with each facility to include a plywood installation as well as sawmill and veneer equipment.

For the Ambassador:

Jack W. Lydman Counselor of Embassy for Economic Affairs

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By 100 NARA Date 8(11)00

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EMBASSY A-629, JUNE 28

INTEREST IN PRODUCTION SHARING CONCEPT GROWING AND RELIABLE SOURCES INDICATE PRESIDENT OR FIRST MINISTER WILL ISSUE POLICY STATEMENT NEAR FUTURE. FOREIGN OFFICE HAS REQUESTED 984 COPIES ANY SUCH AGREEMENT MADE BY US COMPANIES OPERATING IN OTHER COUNTRIES AND SUGGESTS THERE MAY BE AGREEMENTS WITH COMPANIES IN INDIA, FOR EXAMPLE KAISER ALUMINUM, EMB RECOMMENDS 3/7-COPIES SUCH AGREEMENTS BE SUPPLIED TO SERVE AS GUIDE LINES TO GOI IN PREPARATION POLICY STATEMENT AND POSSIBLY IMPLEMENTING LEGISLATION. 266

JONES

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ined by RMM

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AGR COM FRB		E: September 6, 1962
10 10 3	FROM : Amembassy DJAKARTA DAT	E. September 0, 1902
INT LAB TAR	SUBJECT: Foreign Investment Climate in Indones:	ia –
7 TR XMB AIR	Summary of Developments in Production	Sharing
22	REF : (A) A-170 dated August 24, 1962 (B) A-629 dated June 28, 1962	*1
ARMY CIA NAVY	ברית מפשט (מ)	=
OSD USIA NSA	- (0) OBILE D=13	SEP -
OSD USIA NSA	The production-sharing concept for the ha	•
	of development projects has been officially an	nounced, and the
	regulation itself. with a preliminary comment,	is contained in 👩 🚺
	Reference A. In this Airgram advantages to the	e Government of
	Indonesia and the private investor are pointed already in effect or contemplated are described	out, and arrangements
	tions are offered regarding publicity through	International Commerce
	and other media.	
		t
	From the standpoint of Indonesia, the adv an arrangement are as follows:	antages of this kind of
	1	
	(1) It provides a means of securing priv	ate foreign capital and
	know-how.	
	(2) It avoids the fixed foreign obligati	ons of ordinary foreign
	loans.	
	(2) 70 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
	(3) It has some of the important advanta ment compared to straight loans, because the m	ges of equity invest-
	involves the foreign party directly in the suc	cess of the enterprise.
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	(4) It avoids what Indonesia considers t of foreign investment in its traditional form,	ne principal disadvantage
	with which Indonesia associates political cont	rol.
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Page 2 of Airgram No.A-208 dated September 6, 1962 from Djakarta.

From the standpoint of the contractor, the principle advantages appear to be as follows:

- (1) The danger of nationalization is lessened since the local organization will be Indonesian, and not foreign.
- (2) While the corporate organization will be Indonesian the foreign firm will retain management control, at least during the period of amortization.
- (3) The contractor's investment is protected by the assurance that he will receive a share of the product, which will have an established market value. In addition, it appears likely that the Central Bank will offer certain guarantees, and the Embassy hopes that the Department will give serious consideration to its suggestion that the AID/Washington Investment Guaranty Program be extended to production sharing arrangements (Embassy A-629 dated June 28, 1962) even if this has to be done on an unilateral basis.
- (4) By providing not only for the initial capital investment but also the continuing requirements for imported supplies, spare parts and raw materials, if any, against appropriate increase in the contractor's share of the product, the contractor can completely protect himself against the effects of foreign exchange shortages that may be suffered by other enterprises in Indonesia.
- (5) Since the contractor will supply the equipment and services, he can anticipate, within reason, a very satisfactory profit margin on his procurement of equipment and supplies, and for his technical services.
- (6) In those cases where the contractor controls the marketing, he will be influential in establishing an agreed price of the product, which will be the basis for payment of dollars into the Foreign Exchange Fund of the Government of Indonesia share of the sales proceeds. Prices actually realized by the contractor upon sale or rosale abroad may be somewhat higher, particularly for certain products, such as plywood or fisheries products, for which the world price may not be definitive.
- (7) In some cases, the investment will be small in relation to the value of the product. When the contractor handles the marketing, modest commissions thereform may represent a very high ratio to investment, this return being in addition to the interest return provided for in the amortization plan (see particularly Embassy Despatch 738 dated May 7, 1962).

Arrangements in Effect or Pending

There have been four production sharing arrangements signed to date and it appears likely that two more such agreements will be signed in the near

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future. The first of the four agreements was for the development of petroleum resources in North Sumatra (Embassy Despatch 554 dated January 26, 1961). This agreement was signed in 1960 with the Japanese Kobayashi Group. The second such contract was with an American concern for a fisheries project and was signed in December 1961 (Embassy Airgram A-48 dated July 19, 1962). The third agreement was with the Schantung Handels A.G. for a palm oil plant, a preliminary contract for which was signed on April 16, 1962 (Embassy Despatch 738 dated May 7, 1962). The fourth production sharing arrangement was with the Pan American International Oil Corporation (Embassy Airgram A-620 dated June 22, 1962), the contract for which was signed on June 15.

Prospective contractors include the Pacific Vegetable Oil Corporation of San Francisco (PVO) which submitted a draft proposal in mid-July for the construction of a large copra mill. The Government has completed its review of the draft, which has been found acceptable except for a few minor details. The U.S. company has been invited to send a representative to Djakarta to negotiate a final contract, and Mr. ROCCA, Chairman of the Board, is expected to arrive here on September 10. Six copies of the PVO draft and six copies of the Government's redraft are attached to this airgram.

A second project is being offered by Nickey Brothers, Inc. of Memphis, Tennessee, in collaboration with the Nasipit Lumber Company of Manila. They have proposed to the Government of South Sumatra the construction on the Musi River of a small sawmill and a veneer core stock mill. Details of this proposal were described in Embassy Airgram A-65 dated July 23, 1962.

In addition to the two projects immediately pending, there are several others that show promise. These include a second proposal for veneer and plywood manufacturing (Embassy Airgram A-629 dated June 28, 1962), two proposals for nickel mining in South Sulawesi (Embassy Airgrams A-629 dated June 28, 1962 and A-159 dated August 27, 1962), smallholders' rubber and coffee processing facilities (Embassy Despatch 807 dated May 28, 1962), and several sugar mills. The sugar mills have the interest of the Ralph M. Parsons Company and the resident representative of that company has had several detailed discussions with the Indonesian authorities. Parsons appears to have the assurance of up to \$10 million of West European financing for the construction of perhaps five new sugar mills based on agreements similar to that already in effect for the palm oil mill in Medan (Embassy Despatch 738 dated May 7, 1962). The most recent negotiations deadlocked on the question of financing the necessary engineering and design work, the government taking the position that Parsons should supply the necessary financing whereas Parsons feels that this should be for the account of the Government of Indonesia.

The pending projects described above are of American origin. In addition, there is a West German offer for the construction of a coke plant in Djakarta and an expression of interest from Czechoslovakia regarding nickel mining in Sulawesi. According to Bank Indonesia there have been offers from several

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Page 4 of Airgram No. A-208 dated September 6, 1962 from Djakarta.

other communist countries. The Japanese too are active, with proposals for sugar refining, corn cultivation, and veneer and plywood (Embassy Rifgram A-205/but details are not immediately available. From the Indonesian side, the growing interest in production sharing arrangements has not yet reached a point where actual proposals are being made, but offers are being invited for projects covering the following fields: gold mining (Embassy Airgram A-62 dated July 23, 1962), sunflower seed, at least one more copra pressing mill, one more veneer and plywood mill, a copra fiber plant and a 100-ton capacity per day wood pulp mill. A detailed listing of new proposals has been promised by Bank Indonesia.

Administrative Arrangement for Handling Proposals

It appears that production sharing proposals will be passed upon by an interdepartmental committee with representation from the Department of Foreign Affairs, the Department of Production and the Bank, with a representative from the competent operating department as required. Pending formation of the committee, proposals from US concerns may be sent to Bank Indonesia, attention, Mr. Rachmad Saleh, Foreign Department.

Recommendations

The Embassy notes with satisfaction that the Department of Commerce has taken the initiative in publicizing the production sharing concept. The article appearing in International Commerce for July 16 made discreet use of the classified information supplied by the post. It has been well received by the Government and a limited distribution of the article will be made to interested officers and individuals.

It is suggested that further publicity be of the same nature, i.e., the case study approach. This is because the language of the regulation (Reference A) does not lend itself to public announcement, and any analysis of the regulation to play down the obviously bad features of the regulation probably would be found objectionable by this government. The provision that "Ownership and management of the enterprises are from the outset in Indonesian hands" is of course not acceptable to foreign investors, but it could not be tactfully pointed out in International Commerce that this language has been vitiated by the language contained in Paragraphs 15 and 23 of the Indonesian version of the PVO contract, attached herewith.

In drafting the announcement and in additional publicity, the Department may draw upon the substance of this airgram and previous messages on this subject. Classified information is limited to (a) the names of the companies which are negotiating contracts, i.e., the Shantung Handels A.G., the Pacific Vegetable Oil Company, Nickey Brothers, Inc., and NASIPIT Lumber Co.; (b) details of the Van Camp fisheries project (Embassy Airgram A-48 dated July 19, 1962); (c) the names of the U.S. concerns that have proposals under consideration, and

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Page 5 of Airgram No. A-208 dated September 6, 19 from Indonesia.

(d) certain of the advantages of production sharing arrangements to the foreign investor, namely the last three of the seven advantages described on Page 2 of this message.

For the Chargé d'Affaires ad interim:

Perry Edlis Counselor of Embassy for Economic Affairs

Attachments:

- 1) Pacific Vegetable Oil Corporation Preliminary Contract for the Financial and Technical
 Cooperation Agreement (six copies) Prepared by Pacific Vegetable Oil Co.
- 2) Pacific Vegetable Oil Corporation Tentative Contract for the Financial and Technical
 Cooperation Agreement (six copies) Prepared by the Indonesian Government

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		effect that sharing ente such is not Contract and	ownership and mana rprise must be in the case, as illus explained in the	agement of a partice Indonesian hands. strated in the Paci: reference airgrams	on I (2) a. to the ular production II (2) a. to the ular production III III III III III III III III III I
		shall become on the basis Embassy sugg escape claus ownership of not the case ized equipme to the proje the responsi	the property of a lease agree cested that the law e making it possible the equipment due. Leased equipment, such as construct, but would be bility of the credument at the conclusions.	the project, except ent." Interpretate t clause in this sole for the foreign ring the life of that, generally speak fuction machinery. The retained by the creditor to remove or	the equipment loaned the equipment loaned ion: In A-170, the tatement might be an creditor to maintain e agreement. Such is ing, would be special—Title would not pass ditor, and it would be otherwise dispose of ent, possibly by sale
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in each agreement. It does not contain the sense of a "Bank Guarantee."

Section VII b. The provision that the Indonesian party is responsible for Rupiah financing means that the foreign partner to an agreement will not be required to convert hard currency to rupiah to meet rupiah expenses. This means that construction costs, duties and all operating costs denominated in rupiahs will be for the account of the Indonesian partner.

COMMINT:

By interpretation, the production sharing regulation should be attractive to U. S. investors. It is much more favorable to the foreign creditor than the PERMINA-KOBAYASHI oil agreement (Embassy Despatch 554 dated January 26, 1961) whereby inter alia, the Indonesian partner has management control, and title to the equipment passes to the Indonesian partner upon delivery. It is Permina's responsibility to reach the production goal as set forth in the agreement, and if the Japanese investment is not paid off in oil in the agreed ten years, it is Permina's responsibility to make up the difference, by means not set forth in the agreement. Without direct managerial control, the Japanese venture is not likely to be as successful as, for example, the Pacific Vegetable Oil Company project.

The above interpretations need to be tested by experience, and the first test is likely to be the Pacific Vegetable Oil agreement. B. T. Rocca, Board Chairman of the company will arrive in Djakarta September 10 to negotiate a final agreement, and he will be especially interested in the rupiah financing problem. If the Department has any other questions regarding the agreement, the Embassy will seek answers as promptly as possible.

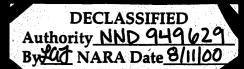
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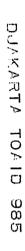
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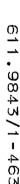
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FE E	TO: Secretary of State					
RMR	NO: 1085, January 15, 3 p.m.					
	JOINT EMBASSY/USAID MESSAGE					
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